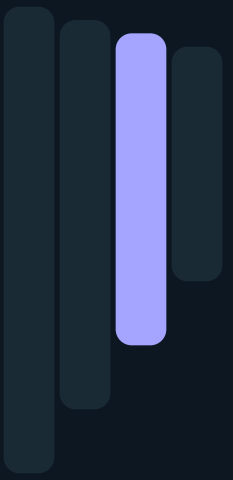
PRODUCT MANAGEMENT / INDEPENDENT PORTFOLIO

NEXORA

From contacts to useful follow-through.



A product teardown, current-workflow analysis and evidence-aware UX redesign for an AI-assisted professional networking workspace.

PRODUCT TEARDOWN / JOURNEY / CONCEPT WIREFRAMES

Contact storage is not relationship momentum

Nexora combines contact management, event preparation, recommendations, follow-ups and feedback in one application.

Record the relationship

Contacts, interactions, events, notes, profiles, follow-ups and relationship information.

Prepare intelligently

Conversation starters, fact checking, history, quality guards and optional public context.

Act and learn

Recommended actions, action lifecycle, follow-up conversion, feedback and analytics.

PRODUCT HYPOTHESIS

Value comes from closing the context-to-action loop—not from accumulating a larger contact database.

SOURCE: github.com/ayushxt25/Nexora README (Nov 2026)

The product job is before and after a conversation

Persona is a design hypothesis based on feature scope, not a researched or interviewed user segment.

Illustrative primary user

An early-career professional who meets people at events but struggles to preserve context and follow through consistently.

Functional progress

Before an interaction: know what to discuss. After: capture what mattered and schedule the right next action.

PROPOSED JOB TO BE DONE

“Help me remember the relationship, prepare credibly, and follow up while the conversation still matters.”

The current product has the building blocks

The README documents these modules and endpoints; actual interaction quality needs direct usability testing.

01

Relationships

Contacts + events + interactions

02

Prep

Generate + fact-check

03

Intelligence

Suggestions + graph insights

04

Follow-through

Action lifecycle + follow-ups

CROSS-CUTTING LAYERS

Profile/personalization • user-scoped history and feedback • admin-only diagnostics • fallback behavior

A five-stage relationship loop

Reconstructed from documented capabilities, not direct user research or an observed completion funnel.

01
Capture
Create contact / event

02
Recall
Review history + relationship

03
Prepare
Generate & fact-check

04
Act
Convert recommendation

05
Learn
Log feedback & outcome

PRODUCT REVIEW QUESTION

Does every recommendation make its source context, next action and completion state obvious to the user?

Where a feature-rich CRM may lose the user

These are hypotheses requiring walkthroughs and user tests—not proven Nexora defects.

Context fragmentation

Relationships, prep, recommendations and follow-ups span different modules; cross-navigation may add effort.

AI credibility

Generated starters need traceable context, clear fallback states and user editability.

Action ambiguity

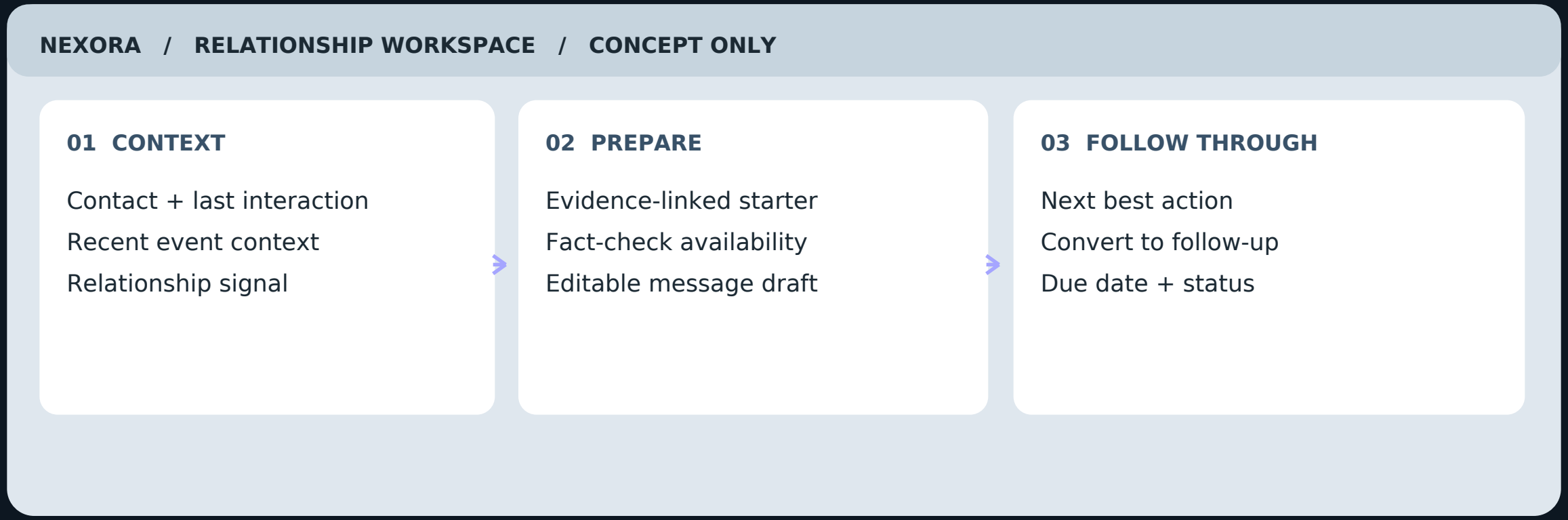
A recommendation needs ownership, priority, rationale and an explicit lifecycle outcome.

TEARDOWN METHOD

Compare documented product behavior with a proposed task-completion journey. Do not represent hypotheses as observed churn or friction.

One relationship workspace, three decisions

Concept wireframe / proposed UX—not a screenshot of a shipped Nexora screen.



Proposed interaction contract: every AI suggestion exposes source context, confidence limits and an editable action.

Improve the loop before expanding intelligence

Qualitative ranking based on expected task value, dependency and risk—no fabricated RICE inputs.

PRIORITY	INTERVENTION	REASON / DEPENDENCY
P0 / NOW	Unified relationship workspace	Connect context, prep and follow-up with current APIs
P0 / NOW	Explainable next action	Expose why suggested; convert to follow-up
P1 / NEXT	Evidence quality and user editing	Differentiate verified context from generated text
P1 / NEXT	Outcome feedback loop	Capture completed, dismissed and stale actions
P2 / LATER	Automated outreach / omnichannel	Requires permission, privacy and reliability controls

Test whether users finish relationship tasks

Proposed evaluation only: no user-study results, retention gains or engagement uplift are claimed.

Primary metric

% of prep sessions resulting in a deliberate, saved next action.

Task efficiency

Time from opening a relationship to scheduling follow-up.

Quality metric

User rating of suggestion relevance and context accuracy.

EXPERIMENT DESIGN

Moderated comparison: existing multi-module task versus proposed unified flow. Observe navigation, edits, confidence and next-action completion.

Guardrails: incorrect facts, misleading AI certainty, excessive alerts, privacy exposure and failed follow-up writes.

The engineering supports a credible prototype

A feature-rich public portfolio project, not evidence of customer adoption or validated product-market fit.

Documented implementation

React/Vite + FastAPI; relational CRM data; auth; recommendations, relationship scores, graph insights, prep and fact-check; optional Tavily and guarded fallbacks.

Limits to disclose

Actual retention and task success unmeasured; persona is illustrative; redesigned screen is conceptual; AI/context quality and deployed feature availability need hands-on verification.

SOURCE OF TRUTH

github.com/ayushxt25/Nexora | README, API map, screenshots and implementation documentation

Live app: https://nexora-two-alpha.vercel.app | Backend: https://nexora-api-3wde.onrender.com